

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Scott Malcolm Caplan, et al. Confirmation No.: 9741
Serial No. : 10/697,907 Art Unit : 3623
Filed : October 29, 2003 Examiner : Boyce, Andre D.
Title : METHOD AND APPARATUS FOR CREATING AND EVALUATING
STRATEGIES

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REPLY

This reply is responsive to the Non-Final Office Action mailed October 5, 2010.
Allowance is requested in view of the following amendments and remarks.

Amendments to the Claims begin on page 2 of this paper.

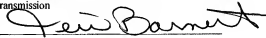
Remarks begin on page 16 of this paper.

CERTIFICATE OF ELECTRONIC TRANSMISSION

I hereby certify that this correspondence is being electronically
transmitted to the Patent and Trademark Office on the date indicated
below in accordance with 37 CFR 1.8(a)(1)(i)(C).

January 5, 2011
Date of Transmission

Signature



Teri Barnett
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